

PREVIEWS OF WORKS FOR SALE AT  
UPCOMING SHOWS COAST TO COAST

JULY 2010

AMERICAN  
*art* COLLECTOR





#### UPCOMING SHOW

*Up to 12 works*

Now through July 13, 2010

George Billis Gallery

555 W. 25th Street

New York, NY 10001

(212) 645-2621

• SHOW LOCATION NEW YORK, NY

## ALEX ROULETTE

### Fabricated realism

Alex Roulette refers to his new paintings as "fabricated realism" because while they're paintings of the American landscape, they are actually figments of his imagination that come from "archetypal citations of past and present cultural influences."

"Placing figures into these landscapes is an attempt to take advantage of the viewer's natural ability to extrapolate narratives," says Roulette. "By creating the paintings using a conjuncture of various photographic references, I continue to explore the distinctions between photographic and

painted space."

Inspiration for this concept comes from Roulette's interpretation of the way people remember or reflect upon a certain experience.

"I'm interested in how a memory of an image or event doesn't always accurately represent reality," says Roulette. "The more



AIRBORNE, OIL ON PAPER, 26 X 37"





AT SWIM, OIL ON PANEL, 28 X 42"



PARKING LOT, OIL ON PANEL, 20 X 21"



BADLANDS, OIL ON PANEL, 38 X 30"

a memory is recollected, the more susceptible it is to distortion or manipulation. I attempt to explore this by painting depictions of fabricated spaces."

While the memory is real for Roulette, its progression through the consciousness is what distorts it into its present shape or feeling.

"I take a memory and then allow it to be fictionalized by my imagination, often letting it be intertwined with other memories or outside sources," says Roulette.

Roulette creates these paintings by piecing together unrelated photographs in much of the same way our memory does. He sees the photographs as a tangible memory that, together, alter the reality of the same memory.

"As opposed to culling images from an abstract memory blank," says Roulette, "I utilized tangible sources, many of which come from the vast image resources our contemporary culture offers. The current expanding abundance of accessible images is allowing the imagination to expand the ability to visualize unseen places." ●

For a direct link to the exhibiting gallery go to

[www.americanartcollector.com](http://www.americanartcollector.com)

